



Rum Cakes
BY KELLI

We put the RUM in SCRUMPTIOUS!

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Kelli R. Kindel, Owner, Chief Sugar Mama

In Denver, Colorado, Kelli Kindel is often referred to as "Events Guru" or "Chief Sugar Mama." Both appropriate titles for an entrepreneur who owns and operates her own events planning business and rum cake company. Kelli is a native of Ithaca, Michigan, but has called Denver home for the past 28-years.

Kelli began her career as a journalist, special events coordinator and community affairs director for newspapers, non-profits and TV. After seeing a need for event planners in Denver, Kelli and a former colleague created an event planning business. Eventually, Kelli branched off on her own creating Kelli Kindel Events, Inc.

For 25-years, Kelli and her dear friend Joan baked rum cakes during the holidays to give as gifts to friends and family. As the years went by, the two friends perfected their holiday yummy rummies and Kelli decided to turn their annual holiday bake-off into a full-time business.

In February 2009, Rum Cakes By Kelli officially launched and now her scRUMptious rum cakes are available to order online or by phone. Rum Cakes By Kelli can also be found on the menus of several fine hotels, restaurants and caterers.

In addition to running two highly successful businesses, Kelli is a wife, mother and a supporter of several community organizations.